Cecilia Castelli

[ceciliacastelli@hotmail.es](mailto:ceciliacastelli@hotmail.es)

[www.cecicastelli.com](http://www.cecicastelli.com)

+1 (415) 515-2935

# Education

M.A., Journalism, Concentration in Broadcasting Media Communications May 2010

# Universidad Nacional de Rosario Rosario, Argentina

# B.A., Journalism May 2008

Instituto Superior de Educación Técnica Rosario, Argentina

# Experience

**Freelance Journalist** San Francisco, CA

* www.cecicastelli.com 12/13-Present
* www.lobosmag.com 03/17-Present
* www.newsupnow.com 01/17-01-18
* [www.tradiov.com](http://www.tradiov.com) 07/12-11/13

**Columnist and Writer**

[www.lobosmag.com](http://www.lobosmag.com)

* Content related to a wide-ranging knowledge of film, series, documentaries and daily life experiences described with humor and cultural accuracy.
* Ability to write and describe with objectivity and a playful tone, captivating Spanish-speaking audiences to feel identified with the voice of the narrator.
* Analytical thinker, yet lively and light-hearted.

**Host and Writer**

[www.newsupnow.com](http://www.newsupnow.com)

* Bilingual host of current events in the Bay Area and abroad.
* Monthly columns of various topics about San Francisco and the inhabitants of such a diverse city.

**Executive Producer and Creator** San Francisco, CA 07/12-11/13

[www.tradiov.com](http://www.tradiov.com)

* Produced and presented a daily show, “Lost in Transition,” on this live video stream.

### Executive Producer and Creator Rosario, Argentina 04/07- 04/11

**Radiostar**

* Produced and presented a daily radio program delivered in English – the only one of its kind in Argentina.
* Developed innovative ideas beyond media preconceptions in a Spanish-speaking country, utilizing edu-tainment.
* Conduct script analysis and contribute to script changes.
* Recruited interviewees.
* Sourced new ideas and concepts for product development.
* Created daily radio scripts including news tweets, selected music, live calls, on-site interviews, and advertisements.
* Coordinated cultural-exchange program by featuring international students (groups of 20-30).
* Served as bilingual Master of Ceremony for corporate and public events, year-end celebrations, product launches.

### Reporter, Writer, and Editor Rosario, Argentina 03/06- 03/07

**Green Press**

* Interviewed politicians; wrote and published weekly articles.
* Delivered objective and timely news reports.
* Prepared research and investigated assigned cases.
* Worked independently.
* Copywriting and editing

**Host and Presenter** Barcelona, Spain 05/02- 02/05

**Radio Gracia**

* Presented and hosted daily show, “ Oíd Mortales” (“Listen Mortals”).
* Created and developed daily radio scripts incorporating news segments, interviews, and music.
* Coordinated field work and research material for upcoming shows.

**SKILLS**

* Enthusiastic and creative; demonstrated ability to meet deadlines and objectives. Excellent organizational and communication talents; solid skills in improving productivity.
* Excellent copywriting skills
* At least 5 of experience as a Creative Writer for radio/Livestream
* Passion and experience in social media
* Strong communication, writing and creativity
* Deep connection to creative culture communities
* Strong mentoring skills and desire to lead creative teams

# Languages

Spanish and Italian.